



INTEGRATED SUSTAINABILITY POLICY

HOLIDAY INN RESORT BODRUM has adopted a sustainability approach in its production and service activities in order to contribute to the planning and management of sustainable tourism in the destination it is located in , to present ***culture and heritage by respecting the property rights*** of the local communities it is located in , to comply with cultural ***interaction and legal requirements during all*** activities , ***to protect the environment*** , to develop the connection between the natural and social environment, to support the local people and to leave a more livable world for future generations .

HOLIDAY INN RESORT BODRUM evaluates the current and future ***economic, social and environmental impacts*** of all activities . It considers the needs of guests, the sector, the environment and the people living in that region. It protects ***the cultural and natural values*** in the destinations where it is located and creates employment.

Social, environmental and economic sustainability are areas that actively affect and are affected by each other and together they provide efficiency.

HOLIDAY INN RESORT BODRUM's sustainability approach;

- ❖ the sustainability perspective a company culture and to try to raise awareness among both employees and stakeholders in this field and to gain the support of stakeholders,
- ❖ To increase resource efficiency in our activities by effectively managing the use of ***energy and natural resources*** ,
- ❖ Minimize the environmental impact of the materials and products we use, taking into account our impact on ***the natural environment and biodiversity*** ,
- ❖ Reducing greenhouse gases,
- ❖ To create high added value to the tourism sector with the high ***quality and standard*** products and services we produce,
- ❖ ***Protecting natural and cultural heritage***
- ❖ To prioritize ***the occupational safety and health of*** our employees and stakeholders ,
- ❖ To produce or support projects for ***the development of the regions where*** the hotels are located , to increase the welfare level of the society, to progress ***economically and socially*** , ***to act with social responsibility*** awareness and to contribute to the development of the society,
- ❖ employees to volunteer for the activities of ***social and civil society organizations in which they can take part***,
- ❖ relevant ***legal responsibilities, national and international standards in our activities*** ,
- ❖ To increase our sustainability performance by being in close relationship with our suppliers,
- ❖ To regularly share our sustainability practices with our stakeholders in a transparent manner,
- ❖ To provide sufficient human, technological and financial resources and to use these resources optimally by conducting ***risk, crisis and opportunity*** analysis in order to achieve sustainability goals ,
- ❖ ***Continuously review and improve*** sustainability performance .
- ❖ ***the rights of animals and other living beings*** , to live with them and to let them live.

